

IPISC Launches Complimentary Service: *Litigation Management Services*

IPISC has [announced](#) that Litigation Management Services are an included service to all policyholders to help manage the legal services, processes and costs associated with IP infringement litigation. Robert Fletcher, President of IPISC, explains, "I personally do not know of any other insurance company that is a bigger advocate for their policyholders than IPISC through its Litigation Management team. The services they provide are a tremendous value-add to our policyholders when they find themselves involved in a multi-million dollar Intellectual Property (IP) lawsuit." Read more [here](#)

Reasons to Insure: *It is costly to enforce IP rights*

The [cost](#) to enforce IP rights through trial averages \$2.8M. Companies with patents, trademarks and copyrights must be able to enforce their rights or gamble going out of business or entering into unattractive licensing deals. Companies should have [enforcement](#) insurance to help fund the cost to enforce their rights if there are:

- 1) pending or issued patents, trademarks, trade secrets or copyrights
- 2) concerns about litigation due to competitors infringing IP rights
- 3) doubts about their ability to self-insure an IP lawsuit
- 4) industry-wide litigation increases
- 5) inadequate operating funds to enforce IP rights

Learn more [here](#)

IP Product Spotlight: *Multi-Peril IP Insurance*

Multi-Peril IP Insurance is automatically included as a rider to the [Abatement](#) and [Defense](#) policies. In the event the insured lawsuit is lost, this policy steps in to fund the costs associated with the loss of commercial advantage, costs for redesign, reparations or remediation, or, if a business interruption is suffered. Learn more [here](#)

Top 5 Reasons to Insure: *Patent Insurance*

- 1) Commercial policies do not offer coverage for patent infringement litigation
- 2) Patent litigation expenses average \$2.8 million
- 3) All companies are vulnerable to infringement accusations
- 4) Levels the field against better-funded Patent Trolls and Competitors
- 5) IPISC's patent insurance is affordable and available

Being in the business of intellectual property-specific insurance for 24 years, [IPISC](#) offers affordable and essential insurance [solutions](#) to help fund and manage the high cost of patent litigation.

IP Insurance Webinar: *September 24th*

Join us Wednesday, September 24th, 2:00 - 3:00 EDT for a free IP insurance webinar. Register [here](#).

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