



Our expert consultants at IPISC can help with IP risk assessment and offer unique and innovative insurance solutions.

800.537.7863
PatentInsurance.com

Policy limits available from \$250K to \$1M (USD) | Policy terms available up to 1 year.

***Non-Core Product** means any product and associated software, hardware and/or infrastructure which are not in commercial use by the insured. The non-core product contributes no more than 2.5% of the insured's compensation at the time of a claim.*

This material is for informational purposes only and does not change or replace any terms or effect of any Policy language. Please consult a copy of each particular Specimen Policy for complete terms and conditions.



Troll Defense Insurance

Reasons to Insure

Who Are We?

IPISC is the world leader in intellectual property (IP) insurance. With more than 25 years of experience, no other company matches our team's knowledge base or track record of results.

What Is It?

Non-Practicing Entities (NPEs)/Patent Trolls continue to sue companies for using their non-core products, such as phones/faxes/computers/printers. Did you know that you could be sued for simply scanning a document and sending the attachment via email?

This Policy is the solution to dissuade others and defend you should an NPE bring litigation against you for common business practices and tools.

What Exactly Are Non-Practicing Entities?

We are proud to introduce Troll Defense Insurance to the marketplace to help combat Non-Practicing Entities (NPEs), also known as Patent Trolls. These are firms with the sole business of launching patent claims against targeted companies that can cost millions in fees to defend.

Why Do I Need It?

IPISC Troll Defense Insurance allows the insured to challenge the validity of the patent and defend against the assertion with a greatly reduced out-of-pocket expense. Troll Defense Insurance is available with three plans, each plan offers specific areas of coverage.

Next Steps

Contact IPISC at (800) 537-7863 to obtain a premium indication, an application or a Specimen Policy.

THE FACTS:

Over 5,200 Patent Lawsuits filed in 2015, a 10% increase over 2014

WHY: Intellectual Property assets have skyrocketed with technological advances.

68% of all Patent Lawsuits are filed by Trolls

WHY: It is inexpensive to file lawsuits and Trolls can't be counter sued.

55% of Troll lawsuits are filed against small businesses and start-ups

WHY: Small businesses don't have the means to defend themselves, which creates intense pressure to settle.

90% of Troll suits are aimed at the tech industry

WHY: Because patents in this area are broadly written, usually a software or method patent, and there is high usage of "shopping cart" or "scan to email" functionality.

500% Increase in troll suits filed per year over the last decade

WHY: This is such a lucrative practice many NPE's are now publicly traded companies.

1 Troll Patent Campaign = 16,000 demand letters sent out to businesses

WHY: Minimal effort for Trolls with plans to collect \$1,000 per employee of every business receiving the notice.

\$50,000 is the average cost to hire a patent lawyer to evaluate demand letter claims