



Happy Thanksgiving

We would like to thank you for being a valued business partner, and we are grateful for the pleasure of serving you and your IP risk management needs. Counting you among our clients is something for which we are especially thankful. On behalf of all of us at IPISC, may you, your family and friends have a safe and wonderful Thanksgiving holiday, filled with peace and happiness.

IPISC Remains the IP Insurance Leader: *You can rely on our team of experts*

IPISC is here today and will be here tomorrow to help ensure [successful outcomes](#) for our intellectual property (IP) insurance policyholders. For 24 years, recognize that IPISC has:

- remained the worldwide, IP insurance industry leader
- the longest-standing, established IP insurance products
- a [team](#) of experts with solid experience in underwriting and managing IP risk
- [products](#) that level the playing field against better-funded adversaries
- services to help manage IP [litigation](#)
- solutions to fit any size or type company

In spite of the current changes being experienced by the dynamic IP insurance market, you can continue to rely upon our team of experts at IPISC to help fund and manage the high cost associated with IP litigation.

Are Your Clients' IP Risks Covered? *Now is the time to take their inventory*

With the end of the year approaching, now is the time to take your clients' [IP exposure inventory](#). Your clients need IP insurance coverage if they have:

- [pending or issued](#) patents, trademarks, trade secrets or copyrights
- a responsibility to safeguard a third party's confidential information
- sought-after technology on its products and/or processes
- concerns about [IP infringement](#) litigation
- doubts about their ability to self-insure an IP lawsuit
- obligations to contractually indemnify and insure against IP infringement
- seen an increase in non-practicing entity (NPE) "patent troll" -induced litigation

Remember, your clients do not have to own patents to be sued for IP infringement. Any company that is simply making, using, selling, importing or offering for sale goods and/or services can be sued.

The Risk of Not Insuring IP Risks: *Every business may be at risk*

- [Business](#) Failure
- Loss of controlling or majority interest
- Right to sell products, processes and services
- Revenue shortfalls
- Loss of market share
- Unwanted [licensing](#) or contractual deals
- Revocation of technological advances

IP Insurance Webinar: We will resume our scheduled monthly [webinars](#) in January 2015.

Follow IPISC!

Review our [Testimonials!](#)

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