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It's Halloween! Check Out This Creepy IP!

Check out this **SPOOKTACULAR** list of creepy patents and trademarks from the US Patent and Trademark Office.



From vampire pasta, to pumpkin carving kits, coffins and Ghostbusters®- you will be *terrified* to see all of the creepy IP that lurks about! **BEWARE!** [Enter at your own risk!](#)

Marshall, Texas Judge Dismisses 168 Patent Cases at Once



A U.S. District judge in the most notorious patent court threw out one of its most heavily litigated patents. Courts in Marshall, Texas have been significantly less likely to declare patents invalid compared to the rest of the country. However, Judge Rodney Gilstrap found eDekka's [patent](#) for "Random Access Information Retrieval Utilizing User-Defined Labels" to be not eligible subject matter, claiming only an abstract idea that was not limited by an inventive concept, and [dismissed](#) all the cases asserting that patent. The opinion said that the patent claims "amount to nothing significantly more than an instruction to apply the abstract idea of [storing, labeling, and retrieving information] using some unspecified, generic computer," making it invalid under [Alice v. CLS](#). Read the entire blog [here](#).

IPISC Fights for Our Clients

Intellectual Property (IP) infringement lawsuits [cost](#) millions!

You are at risk of being sued for IP infringement just by simply making, using, selling or offering for sale your products.

IPISC will fight for you so that you are prepared to defend infringement accusations. Our

IP [Defense](#) Policy offers *real solutions* for your company by:

- paying legal costs and damages needed to aggressively challenge charges of infringement
- discouraging frivolous infringement lawsuits brought by patent trolls and [competitors](#)
- keeping you in the fight and preventing forced settlements



- preserving your overall strength and stability

Ensure your company is covered for this devastating risk. Put the Global Leader on your side. IPISC provides clients peace of mind by protecting businesses against crippling litigation.

[Request a Premium Indication Here](#)



IPISC's Courtney Dillon Attending
the 2015 PLUS Conference

IPISC's VP of Sales & Marketing, Courtney Dillon, will be attending the 2015 PLUS International Conference, in Dallas, TX, November 11-13. If you will be attending, Courtney invites you to meet with her at one of the numerous professional networking and/or social events scheduled at this year's conference.

Please feel free to contact Courtney directly at 502.855.5331, or cdillon@patentinsurance.com to schedule a time to meet with her at the conference.

Patent Trolling in the Wake of the Octane Fitness Case

TROLLING

Octane Fitness, LLC v. Icon Health & Fitness, Inc. was decided by the U.S. Supreme Court on April 29, 2014. Since that time, it has become more and more of a landmark decision. [Read the article](#) published in *New Matter*, a publication of the IP Section of the State Bar of California, written by IPISC's president, Robert Fletcher.

IP Insurance Webinar:
Don't Be Caught Unprepared!



It is essential to seek separate coverage for intellectual property risks.

Join the industry experts at IPISC on [November 18th](#) to learn about intellectual property infringement coverage!

There is ***no other instructional tool available*** that gives you more focused expertise on identifying and managing intellectual property infringement risk.

Let us arm you with the tools needed to provide peace of mind and to help protect against potentially crippling intellectual property litigation. [Register now HERE](#)

Want more information? Contact a Team Member today!

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